

Society for American Baseball Research
New York City Annual Meeting
Casey Stengel Chapter

January 30, 2016

10 am - 3:00 pm



\$30 admission

\$20 students

Mid-Manhattan Public Library 455 Fifth Avenue (at 40th St.) 6th Floor

Open to non-members -- please invite a student or young baseball fan

Morning Program

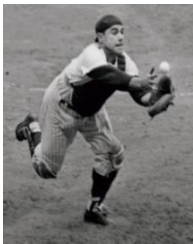
10:00-10:30 Registration, schmoozing

10:30-11:00 **Ernestine Miller**, Moderator
Introductory Remarks

11 00-12:30 **SABR Salutes Yogi – Commemorating His
Legendary Career and Life**



Baseball will never again have a personality like Lawrence Peter 'Yogi' Berra and the Casey Stengel Chapter presents a living highlight reel of this iconic player, coach, and manager who spent 19 years in the majors, and whose contributions continued throughout his life. Three people who knew him so well will share their recollections, personal insights, and their own special stories.



Yogi's ten World Series victories as a Yankee catcher and three MVP awards are well-documented in the record books as is his managerial history, taking both the Yankees and Mets to the World Series. These are only some of Yogi's extensive list of achievements. The list of honors was expanded in December 2015 when Yogi was posthumously awarded the Presidential Medal of Freedom.

Panelists

Dave Kaplan ---- founding director of the Yogi Berra Museum & Learning Center

Dave Anderson-- Pulitzer Prize-winning sports journalist of The New York Times

Lindsay Berra--- oldest grandchild of Yogi and Carmen Berra, MLB.com columnist



12:30-1:15 Lunch break -- nearby delis, restaurants, cafes

Afternoon Program

1:15-1:45 **Ernestine Miller**, Moderator
Announcements, Raffles
Trivia Contest by **Eric Weiss**



1:45-2:30 **The Pearl (30th) Anniversary:
1986 World Champion New York Mets**

Jay Goldberg, proprietor of New York City's Bergino Baseball Clubhouse, provides stories and podcast highlights of discussions and interviews related to the 1986 World Champion NY Mets. Recorded excerpts include

- Cy Young Award-winner **Dwight Gooden** discussing his relationship with **Gary Carter** and the close-knit team
- Pulitzer Prize-winning sports journalist **Ira Berkow** relating his ride to Shea Stadium on the afternoon of World Series Game 7 with starting pitcher **Ron Darling**
- The immortal words of **Mookie Wilson**.

2:30-2:40 Raffles, Trivia

2:40-2:50 **Al Blumkin** –Tributes

2:50-3:00 Raffles, Closing Remarks



Pre-register with David Lippman at dhlippman@juno.com

- * The Presidential Medal of Freedom. is bestowed at the president's discretion to “any person who has made a special meritorious contribution to national security, world peace, or cultural or other significant public or private endeavors”

As always, we thank all raffle donators!

Speaker Profiles

Dave Kaplan is founding director of the Yogi Berra Museum & Learning Center, a nonprofit sports education organization which opened in 1998 on the campus of Montclair State University. He oversees all the Museum's education and public programs, which promote honorable values through sports. Prior to helping establish the Museum, he was a reporter and editor for the Associated Press and New York *Daily News*. He collaborated with Yogi Berra on four books, including the bestselling "*When You Come to a Fork in the Road, Take It!*" He is also an adjunct professor at Montclair State, teaching in the School of Communication and Media.

Dave Anderson, longtime sports columnist for The New York *Times*, began his prolific sportswriting career at the Brooklyn Eagle in 1951 shortly after graduating from Holy Cross with a degree in English literature. When the newspaper folded in 1955, he joined *The New York Journal-American* and worked there for 11 years. In 1966, Anderson was hired by *The New York Times*, and earned the Pulitzer Prize for distinguished commentary for his sports column in 1981. He is the author of 21 books, as well as more than 350 magazine articles, and compiled and edited the *Times*' recent commemorative book on Yogi Berra.

Lindsay Berra is the oldest grandchild of Yogi and Carmen Berra, and is a columnist for MLB.com. She began working at ESPN Magazine in 1999 after graduating from the University of North Carolina with a degree in journalism. A member of the board of directors for the Yogi Berra Museum & Learning Center, she is a terrific all-around athlete, having starred in softball and hockey (where she was captain of the boys' ice hockey team at Livingston High School). She remains an avid cross-fit athlete and enjoys hiking and climbing mountains. This past December, she rappelled off a 23-story Stamford, CT building with Yankees GM Brian Cashman.

Jay Goldberg is the proprietor of the Bergino Baseball Clubhouse at 67 East 11th Street, a Greenwich Village landmark building. While still an undergraduate at NYU, Jay began working with the country's preeminent political consultant David Garth. Six years later, he went to work as the Director of Marketing for Athletes & Artists, Inc., while attending law school at night. In 1991, Jay started The SportsMakers Agency, an athlete representation and sports marketing firm. After six years in the world of politics, followed by 15 years as a sports agent, Jay Goldberg's entrepreneurial vision and passion led him home -- to baseball -- and the founding of Bergino's in the spring of 2001. He opened the Bergino Baseball Clubhouse in the summer of 2010 and he lives in the world's greatest city with his wife, Marci and their bulldog, Sinatra.